

Roberto Bernardi - Frieder Burda Museum

Rivaling Reality, 60 years Photorealism

28 FEBRUARY – 02 AUGUST 2026

With the exhibition Rivaling Reality: 60 Years of Photorealism, the Museum Frieder Burda explores one of the most programmatic movements in figurative painting since World War II. The show is one of the largest exhibitions ever devoted to Photorealism in Germany.



The prestigious Frieder Burda Museum was designed by NY architect Richard Meier.



Five paintings. Three sculptures as well. The only artist bridging both.



Extensive video and photo shoots were made of the works and the master.



The works are strategically placed in various locations.



The press conference was booked out, the exhibition received unprecedented attention from all media.



An exceptional Vernissage with 1.000+ guests.



Meeting old friends and colleagues, collectors, curators and galleries is a pleasure and privilege.



The only artist with the privilege to be visible night and day.



friederburda „fantastische Ü Zamani, über Malerei. Alles ohne Vorkenn: augentäusche die Schau eröf 28. Februar bi der heutigen E unsere neue A Jahre Fotoreal

„The Museum show, curated that continues all, it is a popu experience wh without prior k be accessible August 2.“ - Cl exhibition “Riv

@herrfichtr

#friederburda #badenbaden

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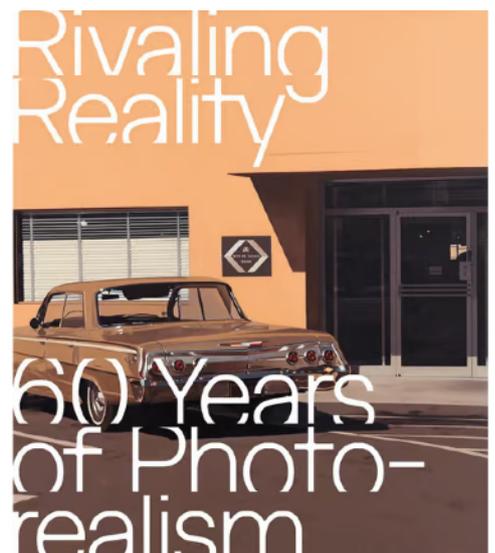
The striking feature wall has garnered extensive coverage in both social and traditional media.



Dinner sponsored by Christie's, at one of Europe's most stunning casinos.

The richly illustrated 200-page catalogue is published by Hirmer Verlag in German and English. The book pays homage to the illusory power of painting and takes readers on a worldwide stroll through the everyday culture of the modern era. Images of vehicles with gleaming chrome in middle-class residential areas, brightly colored candies, shimmering lipstick cases, deserted fast-food restaurants, and garish advertisements captivate through their technical brilliance and astounding precision, which seek to compete with photography while consciously turning away from abstraction.

The catalogue is available online.



A selection of works on view in the exhibition will become available from September 2026. For further details or acquisition inquiries, please contact the studio.

STUDIO ROBERTO BERNARDI